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E-Newsletter of Skin Rejuvenation Clinic of Edina

August 2011

### Product Spotlight

Don't miss our fantastic August specials below this month's feature article.



**NEW!**  
Decollete Pads



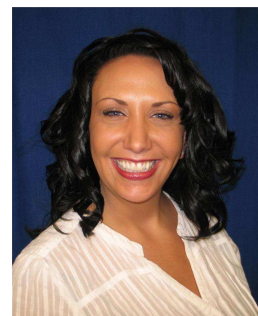
Nothing is more aging than wrinkles on your chest or decollete!

Decollette Pads were designed to correct and prevent chest wrinkles caused by sleeping on your side, sun damage, aging and gravity. These innovative pads prevent chest muscles from forming creases while sleeping, as well as smoothing existing wrinkles while awake! They are very subtle and discreet to wear anytime of day or night.

The Decollete Pads are made of 100% medical-grade silicone and do not consist of allergy-causing latex, urethanes, or adhesives.

## Why Do Young Adults Use Botox and Dermal Fillers?

*By Angela Stack, Clinical Assistant/Aesthetician*



These days, more and more people under the age of 30 are using dermal fillers and getting Botox or Dysport injections. In 2010, close to 78,500 people in their 20's received Botox in the United States, this is up 11 percent from the previous year, according to the American Society for Plastic Surgeons.

The key reason many young adults turn to Botox or dermal fillers goes beyond beauty or obliterating wrinkles, lines, or dimples associated with age. Instead of restoring the face after years of aging, these treatments can actually help soften future lines and wrinkles.

Botox (or the similar product Dysport) work by blocking nerve signals to the muscle. So if you are not working the muscles regularly, they become weaker, therefore helping to prevent deep lines from developing over time. The results of Botox or Dysport should last from 3 to 6 months. There are other uses for these products as well. Botox can help relieve migraines as well as diminish excessive underarm sweating. These results should last about 6 to 12 months.

Users apply the reusable self-adhesive silicone pad to the chest while sleeping or during 20-60 minutes of the day to help return chest skin to a more youthful and supple appearance.

The pads may be washed without losing their adhesive quality and typically last between 45-60 days depending on usage time.

**August Sale Price:  
\$26.05 + tax**

As for dermal fillers, they can be used as temporary implants or to add volume to the face. Depending on which filler our physician recommends, you can add volume to those flat cheek bones, thin lips, sunken eyes (dark circles), small chins, fill in scars or even straighten out a nose, which is called a non-surgical rhinoplasty or nose job. Most fillers should last up to one year, or longer in some cases.

No matter what age you are, you are likely a candidate for one of our non-surgical cosmetic procedures. To determine which product is right for you, call our office to book a free consultation with one of our physicians, 952-920-6545.

Hopefully as the use of Botox and dermal fillers grows, so too will our understanding about the benefits!

**SkinMedica TNS Essential Serum**



Our aestheticians often refer to this superior skin care product as "liquid gold." This unparalleled anti-aging serum is the first to combine the benefits of the patented growth factor serum, TNS Recovery Complex®, with potent antioxidants, peptides and other innovative anti-aging ingredients to regenerate your skin.

- All-in-one anti-aging product
- Improves the appearance of fine lines, wrinkles and the overall tone and texture of skin
- Full strength TNS Recovery Complex works synergistically with peptides to build the extracellular matrix
- Seven antioxidants go beyond fighting free radical damage
- Specialty ingredients immediately plump the skin



**August Specials**

**Buy 1 Laser Hair Removal Package of 6, Get a Second Package of 6 (of equal or lesser value) for Half-Price!**

Are you tired of spending your mornings shaving only to find your smooth skin lasts less than a day? It's time for you to consider laser hair removal! Using a Sciton Laser, a skilled aesthetician is able to target the melanin in your hair, heating it and destroying it in its active growth phase. Laser hair removal is also an excellent way to treat pseudofolliculitis barbae (razor bumps).

Call (952) 920-6545 for specific package pricing!

- Sale ends 8/31/11.
- Not to be combined with any other discount, offer, certificate or sale.

**Product Sale!**

- 1) 10% off Decollete Pads! These innovative pads help improve and prevent chest wrinkles caused by sleeping on your side, sun damage, and aging.
- 2) Buy a SkinMedica Essential Serum, Get 50% off SkinMedica Tri-Retinol Complex

**Current Rebates:**

-Alpha arbutin brightens the skin

1) Get \$50-\$100 rebate on Dysport® through 9/30/11. Call for details.

2) Get \$25 rebate on Latisse® (expires 11/30/11)

**SkinMedical Tri-Retinol Complex**



**Looking for a Makeover Candidate to be Featured on *Twin Cities Live!***

This product hosts three forms of vitamin A in a microparticle delivery system enhance skin texture through exfoliation and skin regeneration.

Is someone in your life in need of a cosmetic makeover? We are searching for a candidate who is in need of and wants to undergo a cosmetic makeover and who is willing to appear on an episode of *Twin Cities Live* to reveal their new look and briefly discuss their experience. Services included in the makeover would be mutually agreed upon in advance by Dr. Beth Hagberg and the candidate, depending on the services from which they could benefit. Any service included in the makeover would be administered at a significant discount and could include any or all of the following: fillers, Botox or Dysport, broadband light, ProFractional, skin tightening and aesthetician services. The makeover recipient will also receive hair, makeup and wardrobe services for the live reveal.

- Three forms of vitamin A improves the appearance of fine lines, aging and sun-damaged skin
- Enhances skin texture and stimulates cellular turnover
- Sustained release formulation delivers vitamin A slowly to minimize irritation allowing nightly use

Although we will consider all makeover suggestions, the ideal candidate might look something like this:

**August Sale:  
Buy a TNS Essential Serum, Get 50% Off SkinMedica's Tri-Retinol Complex!**

- Person in their 40's or 50's
- Person who wants to enhance their natural beauty (our goal is enhancement, not a drastic change.)
- Person with visible sun damage
- Person with visible fine lines or wrinkles
- Person who is outgoing and articulate
- Person who has an upbeat and positive outlook on life
- Person who isn't afraid to appear on live television

**Submit your makeover suggestions to [kristi@skinrejuvenationclinic.net](mailto:kristi@skinrejuvenationclinic.net). If possible, please attach a digital photo. Please note that the person must be a willing candidate!**

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SKIN REJUVENATION CLINIC, P.A.  
*Restore. Contour. Radiate.*

will be featured on

  
TWINCITIESLIVE

Share your makeover story  
with the show and receive a  
reduced cost on your services!

**Ask us for details!**

John Hanson

Elizabeth Ries





## Lashes Thinning As You Get Older?

Ask Your Doctor if Latisse® is Right for You & Save \$25\*

**Now's the perfect chance to learn if Latisse® is right for you.** If you've noticed your lashes thinning as you get older or you've always had inadequate or not enough lashes, Latisse® may be able to help. And—for a limited time—you can save \$25\* on your next Latisse® purchase.

Latisse® is the only FDA-approved prescription treatment for inadequate or not enough lashes, growing them longer, fuller, and darker.



**Visit the Latisse® Gallery**

See the difference Latisse® has made for women with inadequate lashes, and schedule an appointment now to find out if Latisse® is right for you.

Individual results may vary. The lashes displayed have not been retouched. If you stop using Latisse®, your eyelashes are expected to return to their previous appearance over several weeks to months. All women featured here are paid spokespersons and have used Latisse®. It is also possible for a difference in eyelash length, thickness, fullness, pigmentation, number of eyelash hairs, and/or direction of eyelash growth to occur between eyes. These differences, should they occur, will usually go away if you stop using Latisse®.

You don't want to miss out on this opportunity.  
**Call to make an appointment today!**

**Learn more about the Brilliant Distinctions® Program**

Not a member yet? Saving on your next purchase of Latisse® kit is just the beginning of your savings with Brilliant Distinctions®. As a member, you'll earn points when you purchase participating Allergan products, including Latisse®. Redeem those points for instant, easy savings on your next participating Allergan purchase—it's that simple!



[Learn more](#)

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**Latisse® Important Safety Information:**

If you are using, or have used, prescription products for any eye pressure problems, only use Latisse® under close doctor care.

Latisse® use may cause increased brown pigmentation of the colored part of the eye which is likely permanent.

Eyelid skin darkening may occur which may be reversible.

**Only apply at the base of the upper eyelashes. DO NOT APPLY** to the lower eyelid. Hair growth may occur in other skin areas that Latisse® solution frequently touches.

If you develop or experience any eye problems or have eye surgery, consult your doctor immediately about continued use of Latisse®.

The most common side effects after using Latisse® solution are itchy eyes and/or eye redness.

If discontinued, lashes will gradually return to their previous appearance.

Please [click here](#) for Latisse® Prescribing Information.

You are encouraged to report negative side effects of prescription drugs to the FDA.

Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088.

Skin Rejuvenation Clinic, PA / 6545 France Ave. S. / Edina, Minnesota 55435 / 952-920-6545 / [www.skinrejuvenationclinic.net](http://www.skinrejuvenationclinic.net)

Earn  
\$200

If you refer someone to Skin Rejuvenation Clinic for ProLipo laser-assisted liposuction, you can receive a \$200 credit to use toward future services. Ask a front desk staff member for more details on how to earn the ProLipo referral reward bonus.

**Offer Expires: 8/31/2011**

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