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E-Newsletter of Skin Rejuvenation Clinic of Edina

June 2011

Product Spotlight

Don't miss our fantastic June specials below this month's feature article...



Obagi Healthy Skin Protection SPF 35



Long considered Dr. Beth's personal favorite sunscreen, Obagi's Healthy Skin Protection SPF 35 daily sunscreen provides broad-spectrum sun protection and is the sunscreen that she has worn for years. This ultra-smooth Z-Cote formula helps prevent sunburn from UVB radiation and protects against long-UVA rays linked to deep, premature skin-aging and skin cancer. This product is good for all skin types and is considered medical-grade (it is not sold over-the-counter.)

Purchase 2 or more Obagi products in June and receive a free gift with purchase, while supplies last!

YouTube Video & Phone App Advise on Being "Sun Smart"

By Lori Hartzler, Aesthetician



There is an incredibly powerful video I recommend watching and sending to all teenagers in your life who are "sun-worshippers." The video is geared toward a younger population, so is interestingly filmed (documentary-style) and just takes about 5 minutes of time. The people in this video are not actors. They are real people effected by skin cancer.

Click here to watch "Dear 16 year old me".

<http://www.youtube.com/watch?v=4jgUcxMezM&sns=em>

I strongly encourage you to forward this newsletter or the above link to any teenager in your life who tans, whether it's in the tanning bed or outside. Our goal is to spread the word this summer about melanoma and to call attention to the harmful effects of tanning. We encourage sunless tans for a healthy glow and when you spend time outdoors, we recommend protecting your skin with a broad-spectrum sunscreen that protects against UVA and UVB rays.

Attention iPhone users: there is a new phone app that has been brought to my attention that I understand will help you make smarter sun choices this summer.

It is called "My UV check" and it's available FREE on iTunes for iPhone users. This app is the ultimate

Welcome Kristina!

Busy times call for more staff members to assist our patients! Kristina Zmyewski is our newest staff addition. Her position is new; a full-time nurse for Dr. Mark Hagberg. Kristina holds a degree in customer service and is also an LPN. She has previous experience in the cosmetic enhancement industry, so her expertise is much appreciated by both fellow staff members as well as patients. Most important, Kristina has a wonderful personality and is very warm and genuine. She truly cares about patients and wants to help them achieve the results for which they are looking. Kristina will be assisting Dr. Mark during ProLipo cases as well as during his regular injectable and laser schedule.



Kristina Zmyewski, LPN

Links

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application for superior sun protection information. It provides the following key features:

- Be informed. Get your local daily UVA and UVA index.
- Get the facts. Get individualized sun risk diagnosis
- Learn. How to protect your own skin for suspicious lesions and/or moles
- Protect your skin. Explore individual product recommendations from Anthelios by LaRoche-Posay, a fabulous sunscreen that we carry at our clinic.

To download the app, Follow this link:
<http://itunes.apple.com/us/app/myuvcheck-us/id433207689?mt=8>



June Specials

Sale Through June 15th: Buy 1 Syringe of Radiesse® Dermal Filler, Get 1 FREE (save \$695!)

Radiesse® dermal filler is a safe, effective way to temporarily fill areas such as: cheeks, nasolabial folds, marionette lines, smile lines, lip lines, deep folds, hands, temples and jowls. Radiesse typically lasts 12-15 months. Radiesse is regularly priced at \$695 per syringe.

Offer Specifications:

- 1) **Must be purchased by June 15th and treatment must take place by July 31, 2011.**
- 2) **Supplies are limited, offer only valid while supplies last.**
- 3) **Cannot split syringes with another person. Syringes must be used during the same visit.**
- 4) **Not valid with any other offer, discount coupon or certificate**

Extended Due to Popularity: The NEW Blizzard Laser Peel just \$199

Due to it's popularity, we are extending the introductory price of the Blizzard Peel. We are getting tremendous results from this 4 to 8 micron laser peel which is done by a trained medical aesthetician. This mild laser peel will lightly ablate the outermost layer of the skin and as it stimulates collagen it will improve the overall tone and

texture of your skin. This is an "overnight" peel, you will leave our office with a heavy moisturizer on and your face may feel heated that evening. By the next morning you can resume using your regular moisturizer and make-up. Nice results after just 1 peel or 4 peels for optimal results.
45-60 minutes | Introductory Price of \$199 per peel Package of 4 for \$599

Free Obagi® Gift with Purchase!

Purchase 2 or more Obagi products in June and receive your choice of a trendy sunhat or a travel kit with 2 travel-size Obagi products. Offer good only while supplies last.

Current Rebates:

- 1) Get a \$50 rebate on Dysport (expires June 30, 2011)
- 2) Get a \$100 rebate when you purchase 2 mLs of Restylane and/or a \$65 rebate off each mL of Perlane purchased (expires June 30, 2011)



Skin Rejuvenation Clinic Now in Top 3% of Allergan Accounts in the Country;

Allergan, the makers of Botox Cosmetic, Juvederm dermal filler and Latisse eyelash enhancing solution, recently ranked our clinic among the top 3% in sales among their national accounts.

This ranking falls in line with another recent statistic that came out by the American Society of Aesthetic Plastic Surgery. According to 2010 data, Dr. Beth and Dr. Mark Hagberg injected an average of THREE AND A HALF TIMES more Botox and Dysport when compared to the average board-certified plastic surgeon. They also injected THREE TIMES the amount of hyaluronic acid dermal fillers (such as Juvederm) when compared to the national average.

We would like to thank all of our loyal patients who have chosen us as their cosmetic injectable providers. We promise to value your business long-term by always offering you the results you expect and deserve, in a customer-service driven, warm environment.



Receive a \$50 Rebate on a Dysport treatment May 1st through June 30th!

MEDICIS
AESTHETICS

“frown lines are just not me”

Dysport® is a prescription injection for temporary improvement in the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults less than 65 years of age.

Discover Dysport and Save \$50

May 1–June 30, 2011
(See terms and conditions below.)
Visit www.DysportUSA.com for details.
Ask your doctor if Dysport is right for you.
Please see Important Safety Information including Boxed Warning below.

Rx Only
Dysport®
abobotulinumtoxinA
300 Units for Injection

MAXIMUM FROWN

Before After 50 units, Day 14
Individual results may vary.

Skin Rejuvenation Clinic, P.A. / 6545 France Ave. S. Suite 234 / Edina, Minnesota 55435 / 952-920-6545 / www.skinrejuvenationclinic.net

**Earn
\$200**

If you refer someone to Skin Rejuvenation Clinic for ProLipo laser-assisted liposuction, you can receive a \$200 credit to use toward future services. Ask a front desk staff member for more details on how to earn the ProLipo referral reward bonus.

Offer Expires: 6/30/2011

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