



Skin InSight

News and Announcements from Skin
Rejuvenation Clinic of Edina

March 2010

Product Spotlight

LATISSE®



LATISSE®

(bimatoprost ophthalmic solution)

0.03% is the first and only prescription treatment approved by the FDA for inadequate or not enough eyelashes, growing them longer, fuller and darker.

LATISSE® makes lash growth possible because of its active ingredient: bimatoprost. Although the precise mechanism of action is not known, research suggests that the growth of eyelashes occurs by increasing the percent of hairs in, and the duration of, the anagen (or growth) phase. Lashes can grow longer, thicker and darker because bimatoprost can also prolong this growth phase.

LATISSE® is a once-a-day treatment you apply topically to the base of your upper eyelashes. Patients in a clinical trial saw results in as few as 8 weeks with full results after 12 to 16 weeks. This is a prescription product. To find out if you are a candidate, visit our office to fill



March Specials

Purchase a North Star Peel, West Coast Peel or South Beach Peel and receive \$150 in Beauty Bucks!

Purchase any of the above combination laser peels and receive \$150 in Beauty Bucks, "fun money" that you can use toward any future service offered at Skin Rejuvenation Clinic (not valid on products.) The laser combination can either take place in March or if you pre-pay in March, it can be booked for a later date. The \$150 Beauty Bucks will be given at the time the laser service takes place. Visit our [website](#) to view before and after photos. Below is more information on each combo laser treatment:

North Star Peel

Includes a ProFractional Laser, a MicroLaserPeel and a Broadband Light (BBL). Our most aggressive laser combination. This peel is ideal for patients who battle wrinkles, acne scarring, undesirable pore size, aging skin and pigment issues like sun spots, redness, etc.

Price: \$1800 for face

West Coast Peel

This is a ProFractional laser treatment with a MicroLaserPeel. Perfect for patient wishing to improve aging skin, wrinkles, pore size and overall facial rejuvenation.

Price: \$1600 for face

South Beach Peel

This MicroLaserPeel, Broadband Light (BBL) combination is suitable for patients who wish to correct sun damaged skin. Wrinkles, hyperpigmentation, sun spots, pore size, redness and skin texture are targeted.

out a very brief evaluation form or visit www.latisse.com for more product information.

Price: \$1000 for face

\$50 GentleWaves, \$30 as Add-On Service, Package of 10 for \$400

Regular Price: \$120

**Save \$20 in March
Only \$100 per box**

Experience a [GentleWaves Photomodulation treatment](#), which just takes a minute of time. This light (LED) treatment helps reduce pore size and improve skin texture over time. Ideal after any facial treatment, or as a stand-alone service. For optimal results, a package of 10 is recommended.

Juvederm® XC is Here!

Juvederm XC is the new dermal filler that contains an anesthetic for your comfort. According to a study, over 90% of subjects reported less treatment pain when compared with regular Juvederm Ultra and Ultra Plus. For pricing information or to book a free consultation call our office at (952) 920-6545. To learn more about this exciting new product, click [here](#).

Above offers expire 3/31/10. Not to be combined with any other discount, offer, referral bonus, coupon or certificate

Product Sale!

LATISSE SALE! All boxes of Latisse \$100 this month only (save \$20)

ALL SUNSCREENS 15% off this month! Includes Obagi, SkinMedica, is Clinical and LaRoche-Posay

Current Manufacturer Rebates Available:



\$50 per mL of Perlane or Restylane (up to \$300). Offer expires March 31, 2010. Click [here](#) for details.

Up to a \$150 Rebate on 2 Dysport wrinkle corrector services (see below for details). Offer expires April 30, 2010.

[Click here to read our BLOG!](#)

\$20 Latisse rebate, one time only per person. Click [here](#) for details.

Take the Dysport Challenge and get \$150 total savings on two treatments!

Everybody's talking about Dysport™ (abobotulinumtoxinA), a prescription injection used to temporarily improve the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults less than 65 years of age. We're so confident you'll love Dysport, we wanted you to know about the latest offer from Medicis Aesthetics, the Dysport Challenge. To find out if Dysport is right for you, please call our office at (952) 920-6545 for a consultation. Click [here](#) to get started. Take the Dysport Challenge today!

SAVE \$150 ON TWO *DYSPORT* TREATMENTS

We're so confident you'll love our product, Medicis Aesthetics is presenting you with the *Dysport* Challenge. It's your chance to try *Dysport* at substantial savings. Ask your healthcare professional about *Dysport*.

Save \$75 on your **FIRST** *Dysport* treatment

- Within 14 days after your first *Dysport* treatment, you must sign up for the *Dysport* Challenge at www.DysportUSA.com, download your *Dysport* Coupon Rebate Form, and mail the rebate form and itemized receipt. You can get a \$75 Rebate Check whether or not you have a second treatment.

Save \$75 on your **SECOND** treatment

(choose only one)

LOVE IT

If you love your *Dysport* treatment, get a second *Dysport* treatment and receive another \$75 rebate. **That's \$150 total savings on two *Dysport* treatments!**

OR

LEAVE IT

If you do not love your *Dysport* treatment, and your doctor chooses to treat your frown lines with another botulinum toxin type A product, we will rebate \$75 of the treatment cost.

- Within 15–30 days after your first *Dysport* treatment, return to www.DysportUSA.com to decide if you Love It or Leave It and download the Love It or Leave It Rebate Form.
- You must wait at least 3 months between your first and second treatments.
- Within 14 days after your second treatment, mail the rebate form and itemized receipt.

See Terms and Conditions below.

The dose of *Dysport* is not the same as or comparable to the dose of any other botulinum toxin product.



Act now!

Ask your healthcare professional if *Dysport* is right for you. [Click here to learn more about the *Dysport* Challenge.](#)

Rx Only

Dysport™
abobotulinumtoxinA
300 Units for Injection

Photograph is a model, not actual patient.

IMPORTANT SAFETY INFORMATION

What is the most important information you should know about *Dysport*?

Spread of Toxin Effects: In some cases, the effects of *Dysport* and all botulinum toxin products may affect areas of the body away from the injection site. These effects can cause symptoms of a serious condition called botulism. Symptoms of botulism can happen hours to weeks after injection and may include swallowing and breathing problems, loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, or loss of bladder control. Swallowing and breathing problems can be life threatening and there have been reports of death.

The risk of symptoms is probably greatest in children and adults treated for muscle spasms, particularly in those patients who have underlying medical conditions that could make these symptoms more likely.

The toxic effects have been reported at doses similar to those used to treat muscle spasms in the neck. Lower doses, in both approved and unapproved uses, have also caused toxic effects. This includes treatment of children and adults for muscle spasms.

These effects could make it unsafe for you to drive a car, operate machinery, or do other dangerous activities.

Do not have *Dysport* treatment if you: are allergic to *Dysport* or any of its ingredients (see the end of the Medication Guide for a list of ingredients), are allergic to cow's milk protein, had an allergic reaction to any other botulinum toxin product such as Myobloc® or Botox®, or have a skin infection at the planned injection site.

The dose of *Dysport* is not the same as the dose of any other botulinum toxin product. The dose of *Dysport* cannot be compared to the dose of any other botulinum toxin product you may have used.

***Dysport* may not be right for you if:** you have surgical changes to your face, very weak muscles in the treatment area, your face looks very different from side to side, the injection site is inflamed, you have droopy eyelids or sagging eyelid folds, deep facial scars, thick oily skin, or if your wrinkles can't be smoothed by spreading them apart.

Tell your doctor about all your medical conditions, including if you have: a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis, or Lambert-Eaton syndrome), allergies to any botulinum toxin product or had any side effect from any botulinum toxin product in the past, a breathing problem (such as asthma or emphysema), swallowing problems, bleeding problems, diabetes, a slow heart beat or other problem with your heart rate or rhythm, plans to have surgery, had surgery on your face, weakness of your forehead muscles (such as trouble raising your eyebrows), drooping eyelids, or any other change in the way your face normally looks. Patients with a disease that affects muscles and nerves who are treated with typical doses of *Dysport* may have a higher risk of serious side effects including severe swallowing and breathing problems.

Human Albumin

This product contains albumin taken from human plasma. Steps taken during donor screening and product manufacturing processes make the risk of spreading viral diseases extremely rare. In theory, there is also an extremely rare risk of contracting Creutzfeldt-Jakob disease (CJD). No cases of spread of viral diseases or CJD have ever been reported for albumin.

Allergic Reaction to Injecting in the Skin

It is not known if an allergic reaction can be caused by injecting *Dysport* into the skin. The safety of treating excessive sweating with *Dysport* is not known.

Common Side Effects

The most common side effects are nose and throat irritation, headache, injection site pain, injection site skin reaction, upper respiratory tract infection, eyelid swelling, eyelid drooping, sinus inflammation, and nausea.

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins and herbal and other natural products. Using *Dysport* with certain other medicines may cause serious side effects. **Do not start any new medicines while taking *Dysport* without talking to your doctor first.**

Especially tell your doctor if you: have received any other botulinum toxin product in the last four months, have received injections of botulinum toxin, such as Myobloc® (rimabotulinumtoxinB) or Botox® (onabotulinumtoxinA) in the past (be sure your doctor knows exactly which product you received), have recently received an antibiotic by injection, take muscle relaxants, take an allergy or cold medicine, or take a sleep medicine.

Use in Specific Populations

Dysport should not be used in children or in women who are pregnant or breastfeeding.

Ask your doctor if *Dysport* is right for you.

Please see Medication Guide below or visit www.DysportUSA.com.

Free Consultations. Always.

We appreciate your business and encourage you to call us with any question you might have for one of our physicians, aestheticians or staff members. Keep in mind, the best way to have your questions answered is by booking a free in-person consultation with one of our physicians. When else can you have a physician's undivided attention for up to 30 minutes?

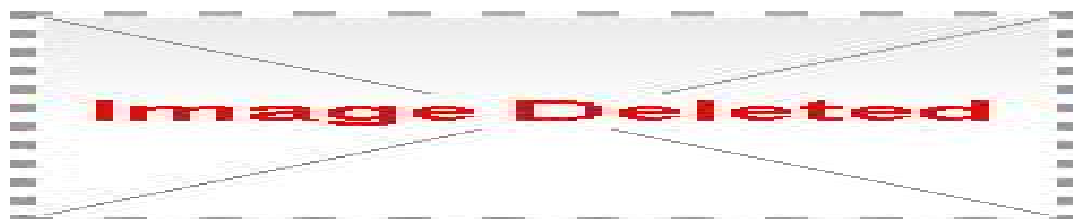
Call (952) 920-6545 to book today.

www.skinrejuvenationclinic.net

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Upcoming Events

Dr. Beth Co-Hosts "The Waiting Room" on MyTalk 107.1
Sunday, March 14th: "Taking the Fear out of Fillers"
10-11 am
Tune in to MyTalk, 107.1 on your FM dial



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