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E-Newsletter of Skin Rejuvenation Clinic of Edina

May 2011

Don't Miss Our Fantastic May Specials Below...

Product Spotlight



Colorescience Sunforgettable SPF 30 Orb



Colorescience Sunforgettable Orb SPF 30 is the hottest thing under the sun to keep you cool. Perfect for your beach bag or purse. With a breakthrough broad-spectrum formula, along with the hippest and most effective applicator under the sun, Colorescience Sunforgettable Orb the hottest celebrity must-have. It's physical sun protection with Zinc Oxide and Titanium Dioxide that will not absorb into your skin.

- Very water resistant
- Available in a variety of shades
- Won't rub off on your clothes
- Reflects and refracts light on the surface of your skin
- Not greasy
- Will not burn your eyes

Time to Shed your Winter Skin

By Ann Marshall, MD



The weather this spring hasn't exactly been as warm as many of us like, but regardless of what the thermometer says, spring is indeed here. This season is popular for rejuvenating our households (spring cleaning) and our yards (planting and landscaping). But in our line of business, spring is also the ideal time to rejuvenate our face and shed the winter skin that's accumulated these long cold months.

The best way to give your skin an immediate boost is to shed the dead skin cells that make up the stratum corneum which is the outermost layer of the epidermis and is made of dead, flat skin cells that shed about every 2 weeks. To exfoliate, there are a number of options. First, a mechanical exfoliation like a microdermabrasion or Skin Rejuvenation Clinic's new hydro-dermabrasion (see below for special May promotion) removes the dead skin cells by suctioning the skin, revealing the softer, fresher looking skin beneath. These treatments are done by skilled medical aestheticians at our clinic.

Another method of exfoliation is via chemical peel. We offer a variety of chemical peels, which vary in types and amounts of acidic ingredients (salicylic, glycolic, lactic. etc.) but the goal is the same as microdermabrasion, to remove dead skin cells.

A third way to exfoliate the skin is with a laser peel. Laser peels vary in depth, depending on how aggressive the patient wants to be and what type of skin issue they are trying to correct. The laser not only exfoliates the outermost

Safe for men, women and children

Save 25% off in May
Regular price: \$40
Sale price: \$30 + tax

Obagi Physical UV Block SPF 32

Obagi Physical UV Block SPF 32 is an advanced formula that physically blocks the sun's damaging rays without irritating chemical sunscreens. It provides that added coverage needed post cosmetic procedure or during physical outdoor activities. It is ideal for the beach, the boat, the golf course or your very own backyard. It protects yet vanishes on your skin for a weightless, non-greasy feel.

A small amount of Obagi Nu-Derm Physical UV Block SPF 32 gives excellent coverage and goes on much easier than the older sun blocks and absorbs well into the skin. This block is especially useful for people who have actinic keratoses, skin cancers or post procedures such as recovery from chemical peels, dermabrasion and laser resurfacing. It is also especially useful for people with fair skin who burn easily and also for individuals who are on the advanced skin care program because of the increased exfoliation.

Save 25% off in May
Regular price: \$44
Sale Price: \$33 + tax

All Other Sunscreens
10% all month long:

layer of the skin, but laser peels also stimulate collagen, which provides an added benefit; improving the tone and texture of your skin over a period of time. The mildest laser peel, [the Blizzard Peel](#) (see special offer below in our May specials section and on our [website](#) promotions page) is done by a trained medical aesthetician. The Blizzard Peel is a step up from a microderm or chemical peel. For patients who want to go a bit deeper, the next laser peel is a 10 micron peel called an [Arctic Peel](#), done by a physician. Even deeper yet, a [MicroLaserPeel](#) ablates the outermost layer of the skin but the procedure is individually tailored to the nature of the problem to be corrected such as:

- wrinkles
- scars
- keratoses (pre-cancerous lesions)
- pigmentation problems
- overall sun damage

Out with the old, in with the new! It's time to shed your winter skin. Book a free consultation to determine which method of exfoliation is best for you and your budget. Call (952) 920-6545. Happy spring!



May Specials

Introducing 2 new aesthetician services that can improve the tone, texture and overall appearance of your skin with little to no downtime!

The NEW Blizzard Laser Peel is Coming May 16th

This 4 to 8 micron laser peel is done by a trained medical aesthetician. If you receive regular chemical peels and/or microdermabrasion services but are looking to take the next step, the Blizzard Laser Peel is perfect for you. This mild laser peel will lightly ablate the outermost layer of the skin. We use the Zimmer Chiller, which cools the skin during the treatment; topical anesthetic is not needed. This treatment will exfoliate and as it stimulates collagen it will improve the overall tone and texture of your skin. We consider this an "overnight" peel, you will leave our office with a heavy moisturizer on and your face may feel heated that evening. By the next morning you can resume using your regular moisturizer and make-up. Results after just 1 peel or 4 peels for optimal results.

Obagi:
Healthy Skin Protection SPF 35
Sunshield SPF 50

IS Clinical:
Treatment Sunscreen SPF 25
Treatment Sunscreen
PerfectTint SPF 25

SkinMedica:
TNS Ultimate Daily Moisturizer
+ SPF 20
Environmental Defense
Sunscreen SPF 30+
Environmental Sunscreen SPF
50+

Vivite:
Daily Facial Moisture w/
Sunscreen

Revision:
Intellishade SPF 45
Intellishade Matte SPF 45

LaRoche-Posay:
Anthelios SX SPF 15

**45-60 minutes | Introductory Price of \$199 per
Blizzard Peel | Package of 4 for \$599**

Introducing Another NEW Service, Hydro-dermabrasion!

This new treatment starts with a crystal-free microdermabrasion service to exfoliate the skin. Next, our skilled aesthetician uses a advanced hydro-wand to deliver a pressurized flow of lipid recovery serum into the skin. The serum that penetrates the skin contains a potent plant derived anti-inflammatory with ceramides to reduce redness, increase hydration and repair the skin barrier function.

60 minutes | \$149 per treatment

Current rebates offered

1) Receive a \$50 rebate on any Dysport wrinkle correcting injection. Expires 6/30/11.

2) Get a \$100 rebate if you have Botox and Juvederm during the same office visit. Must use at least 20 units of Botox and receive a .8cc syringe of Juvederm-XC or more to qualify for rebate. Expires 5/31/11.



Links

- [Email us](#)
- [Visit our Website](#)
- [Before and After Photos](#)
- [Read our Blog](#)
- [Watch our Videos](#)



Thank you to all who participated in our...

Half-Price SkinMedica Peel Day!

On Thursday, April 21st we hosted 30-minute half-price SkinMedica peels. We are thrilled that the interest level was high and the appointments sold out! We hosted dozens of clients for the event and want to take this opportunity to thank those who participated.

The event was such a success, we plan to make it an annual affair, so for those of you who were not able to get in, look for a similar event in the future.

For more information on the SkinMedica Vitalize Peel (\$150) or the Illuminize Peel (\$120) and what these peels can do for your complexion, book a consultation with one of our knowledgeable aestheticians. Call (952) 920-6545.





Revision Skin Care is Here!

We are excited to announce that we now carry 3 outstanding products from the Revision Skin Care line:

- Teamine Eye Complex
- Nectifirm
- Intellishade Tinted Moisturizer SPF 45

Revision Skin Care started out as a small group of physicians who made top quality products. The company still uses physicians to create their skin care products and uses traditional ingredients along with new finds from advancing technology.

If you read the labels of Revision Skin Care products, you will find little of the filler ingredients that most beauty products contain. Revision Skin Care focuses on many natural ingredients.

Teamine Eye Complex

Dark circles under the eyes are caused by several problems including poor circulation, inflammation and lack of blood drainage in the under-eye capillaries. Most skin care products for dark circles actually just bleach the darkness away. However, Revision Skin Care Teamine Complex works to fix the problem. The ingredients help to strengthen the capillaries so that the skin under the eyes is stronger and has better circulation.

Nectifirm

The neck has sensitive skin like the face and, because the skin there is so thin, it begins to show signs of aging quickly. The plant-based peptides in Revision Skin Care Nectifirm work to firm the loose skin on the neck. In the clinical study of Nectifirm which lasted six weeks, 96 percent of the patients had a firmer neck after twice daily usage.

Intellishade Tinted Moisture SPF 45

Intellishade is designed especially for the sensitive facial skin. Because the sun can also destroy the skin's immune defenses, the Revision Tinted Moisturizer SPF 45 also has ingredients which boost skin immunity. Intellishade

nourishes skin with vegetable-derived squalene. The natural peptides will help to reduce wrinkles from forming. Additionally, wrinkles and blemishes are concealed with a specially-formatted tint that is made to blend with all varieties of skin tone.

Good Luck Stephanie; Welcome Angela

First, we must take this opportunity to thank Stephanie Marshall for a job well done while she has worked at Skin Rejuvenation Clinic. Stephanie, who has worked since June 2010 as Dr. Beth's Clinical Assistant, is going back to school to pursue a Master's Degree. We wish her the best of luck in her academic endeavors and know she has a bright future.



Stephanie Marshall



Angela Stack

Angela Stack joined our staff on April 6th. She will be stepping into Dr. Beth's Clinical Assistant role. Angela, a licensed aesthetician, has years of experience working in the cosmetic industry. In addition to her vast knowledge of skin care, Angela has a warm personality that has seamlessly fit into our practice. We are happy to welcome Angela!

Receive a \$50 Rebate on a Dysport treatment May 1st through June 30th!

MEDICIS
AESTHETICS

“frown lines are just not me”

Dysport® is a prescription injection for temporary improvement in the look of moderate to severe frown lines between the eyebrows (glabellar lines) in adults less than 65 years of age.

Discover Dysport and Save \$50

May 1–June 30, 2011
(See terms and conditions below.)
Visit www.DysportUSA.com for details.

Ask your doctor if Dysport is right for you.

Please see Important Safety Information including Boxed Warning below.

Rx Only
Dysport®
abobotulinumtoxinA
300 Units for Injection

MAXIMUM FROWN

Before After 50 units, Day 14
Individual results may vary.

Skin Rejuvenation Clinic is Featured in the Current Issues of both *Artful Living* and *Minneapolis St. Paul* magazines. On select newsstands today...pick up a copy!





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**Earn
\$200**

If you refer someone to Skin Rejuvenation Clinic for ProLipo laser-assisted liposuction, you can receive a \$200 credit to use toward future services. Ask a front desk staff member for more details on how to earn the ProLipo referral reward bonus.

Offer Expires: 6/30/2011

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