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E-Newsletter of Skin Rejuvenation Clinic of Edina

October 2011

Dr. Ann's Product Spotlight



Dr. Ann Marshall has officially worked at Skin Rejuvenation Clinic for ONE YEAR! We are thrilled she is here and so are her patients! In honor of her "work anniversary" we are putting her FAVORITE product on sale this month only:

SkinMedica TNS Essential Serum
15% OFF THIS MONTH

A note from Dr. Ann...

"I consider the TNS Essential Serum the pièce de résistance of skin care products. Just when I thought my skin was at it's peak using medical-grade skin care products, I added the TNS Essential Serum into my regimen and soon noticed an improvement in fine lines around my eyes and mouth."

Don't miss details about our fantastic "BOO-ty on a Budget" specials below...



Save All Month Long at Skin Rejuvenation Clinic!

A personal note from Beth Hagberg, MD:



This month, we want to help you save money while providing you with the glowing skin and sleek silhouette you deserve! All month long, Skin Rejuvenation Clinic is offering some exciting new specials that will allow you keep up with your cosmetic regimen without breaking the bank! We're calling October "**BOO-ty on a Budget**" month because of Halloween and we know many of our amazing clients (and new clients too)

take advantage of these limited-time specials!

We expect the sale will be popular, so book your appointments right away to get the date and/or time that's best for you!

Look your best. Save money. What could be better?





More information on TNS Essential Serum:

TNS Essential Serum is a two-chamber product; containing a combination of the renowned growth factor formula TNS Recovery Complex in one chamber and APS Corrective Complex, a potent mixture of antioxidants, peptides and other innovative anti-aging ingredients, in the other chamber. Together, these products work synergistically to transform and regenerate your skin for a more youthful appearance.

Benefits:

- Nouricel-MD helps improve the appearance of fine lines, wrinkles and the overall tone and texture of the skin.
- Smooths and tightens skin.
- Strengthens the skin's natural ability to regenerate itself.
- Fights against environmental damage.
- Brightens and lightens age spots.

REGULAR PRICE: \$260

OCTOBER SALE PRICE:
\$221 +tax

TV Makeover! Watch Dr. Beth live on "Twin Cities Live".

On the Friday October 7th episode of Twin Cities Live, Dr. Beth will be in studio to reveal one of the clinic's non-surgical makeover recipients! Dr. Beth and our 57-year old makeover recipient, Barb, will be showing off the results of the laser and injectable treatments that were done over the past month. Twin Cities Live airs from 3-4pm on KSTP, channel 5.

"BOO-ty on a Budget" October Specials

Save this month only on the following 5 services:

Savings Option 1: Book Your first ProLipo laser liposuction treatment to take place prior to November 30, 2011 and receive \$250 off the first area and a total of \$500 off if you do two or more areas.

Now is the perfect time to book that ProLipo treatment you've been considering. Take advantage of this rare opportunity to save on this life changing treatment. *Must mention this offer to receive discount. Procedure must be take place by 11/30/11. Not to be combined with any other discount, offer, certificate or sale

Savings Option 2: Express GentleDerm \$69 (\$110 value) | 30 minutes

What a great deal! Perfect for busy professionals and Moms on the run! Get an On-the-Go Micro which is an express microdermabrasion for the face to exfoliate your skin, plus a GentleWaves photomodulation treatment to further help texture and reduce pore size. You will leave our office with fresher looking skin in just 30 minutes. *Treatments must be purchased by 10/31/11 Not to be combined with any other discount, offer, certificate or sale.

Savings Option 3: NEW Seasonal Transition Treatment \$99 (\$200 value) | 60 minutes

*Treatments must be purchased by 10/31/11 Not to be combined with any other discount, offer, certificate or sale.

Savings Option 4: Book any MicroLaserPeel, ProFractional, BBL or any combination of these treatments to take place this month, get a FREE Microdermabrasion treatment 2 weeks after your treatment! (\$120 value)

Includes MicroLaserPeel, ProFractional, BBL, North Star Peel, Manhattan Peel, South Beach Peel & West Coast Peel.

Savings Option 5: Get 25% off a SkinTyte package* of 4 for your neck and décolleté PLUS get these two FREE take home products for long-term results: the Revision Nectifirm cream and our Décolleté Pads.

Only \$2475 for a package of 4 (Reg. price of 4 treatments is \$3300 & products are \$93!)
Let our skilled medical aestheticians tighten your neck and décolleté with this series of services. After summer exits, you might notice the skin on your neck and chest looks crêpey and wrinkled. A series of 4 SkinTyte treatments will improve the elasticity of your skin, allowing you to dress with confidence (hello, scoop necks!) and gain back the look you once had.

**Treatments must be administered by a medical aesthetician and must purchased by 10/31/11 Not to be combined with any other discount, offer, certificate or sale*

Current Rebates:

- 1) Get \$25 rebate on Latisse® (expires 11/30/11)
- 2) Get 20 or more units of Botox and at least 1 mL of Juvederm or Juvederm Ultra and get a \$75 rebate (expires 11/30/11)

Links

- [Email us](#)
- [Visit our Website](#)
- [Before and After Photos](#)
- [Read our Blog](#)
- [Watch our Videos](#)



Welcome Carmen!

We are delighted to welcome Carmen Johnson, a part-time receptionist who came aboard September 27th. Carmen will be joining Sharon, Rebecca and Jan answering your phone inquiries, scheduling your appointments and checking you in and out while you are visiting our clinic.

Carmen brings with her years of experience as an administrative assistant. She has a warm, bubbly personality and has fit in seamlessly. Carmen and her husband, Brent, recently relocated to the Twin Cities from Wisconsin with their 6-year old daughter, Zoe.



Private Botox Party Invitation Extended Due to Popularity!

Gather 10 or more of your friends and host your very own private after-hours Botox (or Dysport) Party here in our office. The party can take place in the future, but must be booked by 10/31/11.

Party details:

- \$10/unit Botox or the equivalent in Dysport for 10 or more participants (attendance of 10 or more must be guaranteed 1 week prior to the event).
- 26 units of FREE Botox (or the equivalent of free Dysport) for the person coordinating the event!
 - Treatments administered by a skilled physician
 - Light appetizers, wine provided
 - Mini-consults available
 - Make-up consults available
 - Relaxing environment
 - Date/time availability based on the physicians' schedules)

If you are interested in hosting a private Botox/Dysport party with 10 or more friends, please contact Angela Stack at angela@skinrejuvenationclinic.net. Angela will help coordinate a date and time and can provide you with all the necessary details for you to start signing up your friends for a night of fun!

SUBJECT LINE: Save \$75 on Your Next Treatments

LIMITED TIME ONLY!

OFFER ENDS
NOV. 30, 2011

Save **\$75** with the

duet

DIVIDENDS
PROGRAM

Schedule an appointment today

Ask your doctor if  |  Juvéderm XC are right for you.

Save \$75 if you qualify for BOTOX[®] Cosmetic and JUVÉDERM[®] XC injectable gel treatments. Both treatments must be administered during the same office visit between now and November 30, 2011. Limitations apply. See rebate for full terms and conditions.

Get your instant in-office rebate in 3 easy steps

- 1 **Make an appointment** to receive both treatments at the same visit between **now and November 30, 2011**.
- 2 If you aren't already a member of the *Brilliant Distinctions*[®] Program, **register now at www.brilliantdistinctionsprogram.com** to be eligible for the instant in-office rebate and other exclusive offers.
- 3 **Redeem your instant rebate** in our office immediately following your appointment.

BOTOX[®] Cosmetic (onabotulinumtoxinA)
Important Information

Indication

BOTOX[®] Cosmetic is a prescription medicine that is injected into muscles and used to improve the look of moderate to severe frown lines between the eyebrows (glabellar lines) in people 18 to 65 years of age for a short period of time (temporary).

IMPORTANT SAFETY INFORMATION

BOTOX[®] Cosmetic may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®] Cosmetic:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice (dysphonia), trouble saying words clearly (dysarthria), loss of bladder control, trouble breathing, trouble swallowing. **If this happens, do not drive a car, operate machinery, or do other dangerous activities**

Seeing is believing

Before

Unretouched photo of paid model taken at maximum frown before treatment with BOTOX[®] Cosmetic and at rest before treatment with JUVÉDERM[®].



After



The dose of BOTOX[®] Cosmetic is not the same as, or comparable to, another

Unretouched photo of paid model taken at maximum frown after treatment with BOTOX® Cosmetic and at rest after treatment with JUVÉDERM® at day 14.

Individual results may vary.



In BOTOX® Cosmetic clinical trials at day 7, 74% (299/405) of people demonstrated *none* or *mild* glabellar line severity at maximum frown as compared to 6% (8/132) in placebo; at day 30, 80% (325/405) of people demonstrated the same as compared to 3% (4/132) in placebo.¹

Side effects associated with the BOTOX® Cosmetic injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.¹

The most commonly reported side effects with JUVÉDERM® XC are temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, and bruising. Most side effects are mild or moderate in nature, and their duration is short lasting (7 days or less).

For JUVÉDERM® XC Important Safety Information, please see [below](#).

botulinum toxin product.

There has not been a confirmed serious case of spread of toxin effect when BOTOX® Cosmetic has been used at the recommended dose to treat frown lines.

Serious and/or immediate allergic reactions have been reported. They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Tell your doctor or get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

Do not take BOTOX® Cosmetic if you: are allergic to any of the ingredients in BOTOX® Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have a skin infection at the planned injection site.

BOTOX® Cosmetic (onabotulinumtoxinA) IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (ALS or Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including severe dysphagia (difficulty swallowing) and respiratory compromise (difficulty breathing) from typical doses of BOTOX® Cosmetic.

Tell your doctor about all your medical conditions, including: plans to have surgery; had surgery on your face; weakness of forehead muscles, such as trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® Cosmetic can harm your unborn baby); are breast-feeding or plan to breast-feed (it is not known if BOTOX® Cosmetic passes into breast milk).

Human albumin and spread of viral diseases. BOTOX® Cosmetic contains albumin, a protein component of human blood. The potential risk of spreading viral diseases [eg, Creutzfeldt-Jakob disease (CJD)] via human serum albumin is extremely rare. No cases of viral diseases or CJD have ever been reported in association with human serum albumin.

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® Cosmetic in the past.**

Especially tell your doctor if you: have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin, such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (be sure your doctor knows exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; or take a sleep medicine.

Other side effects of BOTOX® Cosmetic include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see BOTOX® Cosmetic full [Product Information](#) including [Boxed Warning](#) and [Medication Guide](#).

A Brief Description of Indications for Use, Contraindications, Warnings, Precautions, and Adverse Events for JUVÉDERM® Injectable Gel

Indication: In the United States, JUVÉDERM® injectable gel (including JUVÉDERM® Ultra, JUVÉDERM® Ultra Plus, JUVÉDERM® Ultra XC, and JUVÉDERM® Ultra Plus XC) is indicated for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

Contraindications: JUVÉDERM® injectable gel should not be used in patients who have severe allergies marked by a history of anaphylaxis or history or presence of multiple severe allergies. JUVÉDERM® should not be used in patients with a history of allergies to Gram-positive bacterial proteins. JUVÉDERM® Ultra XC and JUVÉDERM® Ultra Plus XC should not be used in patients with a history of allergies to lidocaine.

Warnings: JUVÉDERM® injectable gel should not be injected into blood vessels. If there is an active inflammatory process or infection at specific injection sites, treatment should be deferred until the underlying process is controlled.

Precautions: The safety of JUVÉDERM® for use during pregnancy, in breastfeeding females, or in patients under 18 years has not been established. The safety and effectiveness of JUVÉDERM® injectable gel for the treatment of areas other than facial wrinkles and folds (such as lips) have not been established in controlled clinical studies. Patients who are using substances that can prolong bleeding, such as aspirin or ibuprofen, as with any injection, may experience increased bruising or bleeding at injection site. Patients should inform their physician before treatment if they are using these types of substances. As with all skin-injection procedures, there is a risk of infection. JUVÉDERM® should be used with caution in patients on immunosuppressive therapy, or therapy used to decrease the body's immune response, as there may be an increased risk of infection. The safety of JUVÉDERM® in patients with a history of excessive scarring (eg, hypertrophic scarring and keloid formations) and pigmentation disorders has not been studied. If laser treatment, chemical peel, or any other procedure based on active dermal response is considered after treatment with JUVÉDERM® injectable gel, or if JUVÉDERM® is administered before the skin has healed completely after such a procedure, there is a possible risk of an inflammatory reaction at the treatment site.

Adverse events: The most commonly reported side effects are temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, and bruising. Most side effects are mild or moderate in nature, and their duration is short lasting (7 days or less).

Important: For full safety information, please visit www.juvederm.com or call Allergan Product Support at 1-877-345-5372.

CAUTION: Rx only.



1. BOTOX® Cosmetic Prescribing Information, August 2009.



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